

Strategic Planning Update

MAY 2023

"And this is my prayer: that your love may abound more and more in knowledge and depth of insight, so that you may be able to discern what is best and may be pure and blameless until the day of Christ, filled with the fruit of righteousness that comes through Jesus Christ - to the glory and praise of God."

Philippians 1:9-11

Holy Cow! How did they come up with that name?

- ▶ Eureka vs Holy Cow
- ▶ Our Consultant-Emily Swanson



Strategic Planning Committee

- ▶ Gabe Perkins - Chair
- ▶ Paul Steger
- ▶ Mike McDonough
- ▶ Wendy Shannon
- ▶ Ariel Boswell
- ▶ Lucinda Clements
- ▶ Suzanna Stone
- ▶ Mark Mueller
- ▶ Brett Carroll
- ▶ Bev Lewis
- ▶ Rev TJ Parlette (Staff)

What are strategic plan elements?

Vision statement. The vision statement is an important part of a strategic plan as it provides a short summary highlighting what your business will look like in the future. ...

- ▶ Mission statement. ...
- ▶ Goals and objectives. ...
- ▶ SWOT analysis. ...
- ▶ Action plan. ...
- ▶ KPIs.

The Session, based on the Book of Order, "shall have responsibility for governing the congregation and guiding it's witness to the sovereign activity of god in the world, so the congregation becomes a community of faith, hope, love and witness..."

Timeframe-Where have we been and where are we going?

- ▶ May 2022-Congregational Assessment Survey Launched (CAT)
- ▶ September-Assessment results reviewed and highlights given to session and shared with congregation.
- ▶ December-Holy Cow approved by Session as lead consultant
- ▶ January-Planning team recruited
- ▶ Feb 4th-First Meeting-Drafted new Mission, Vision and Core Value Statements.
- ▶ April 15-Completed SWOT Analysis-Began to draft strategic milestones
- ▶ May 6th-Final meeting-Completed drafting milestones

Timeframe-Continued

- ▶ Session approved new FPC Mission, Core Values, Vision on May 16th.
- ▶ June 20th-Session will vote on approving the strategic plan
- ▶ After June 20th-Planning Team is released-Session becomes the implementation team.
- ▶ Decisions and Implementation will begin to be made as we move into and progress into our program year for fall of 2023.
- ▶ Plan is mainly a 3 year plan.

Critical Success Factors

- ▶ Internal and External Outreach and Care
- ▶ Communication
- ▶ Welcoming for All

Example-Target/Milestone

Target:

- First Presbyterian Church will have a dynamic communication strategy that will support the needs of the church using multiple communication channels.

Milestone:

Determine communication best practices through consulting with Brand Hoot and other experts.

- Who: Communication Committee
- When: Within 60 days of plan implementation

New Core Values Statement

1. Fun and Meaningful Engagement: We value joyful and meaningful faith-based activities for all ages in fellowship with one another to build lifelong relationships.

Rooted in Scripture: Colossians 3:17

And whatever you do, in word or deed, do everything in the name of the Lord Jesus, giving thanks to God the Father through him.

2. • Worship and Music: We value sharing the ministry of God's love through worship, music, and song.

Rooted in Scripture: "Is any one among you suffering? Let him pray. Is any cheerful? Let him sing praise."

James 5:13 RSV

"Give praise to the Lord, proclaim his name; make known among the nations what he has done. Sing to him, sing praise to him; tell of all his wonderful acts."

1 Chronicles 16:8-9 NIV

Core Values Cont.

3 Outreach: We value caring and community outreach to people in need.

Rooted in Scripture: Galatians 5:14

For the whole law is fulfilled in one word: "You shall love your neighbor as yourself."

4. Inclusion: We celebrate God by embracing inclusion in all our ministries

Rooted in Scripture: 1 Corinthians 12:12-14

Just as a body, though one, has many parts, but all its many parts form one body, so it is with Christ. For we were all baptized by one Spirit so as to form one body—whether Jews or Gentiles, slave or free—and we were all given the one Spirit to drink. Even so the body is not made up of one part but of many.

Core Values Cont.

5. Care and Compassion: We value approaching each other and our community with care and compassion.

Rooted in Scripture: Galatians 5:14

For the whole law is fulfilled in one word: "You shall love your neighbor as yourself."

6. Spiritual Connection: We value demonstrating faith in Jesus Christ through Christian education and prayer together.

Rooted in Scripture: "Let love be genuine; hate what is evil, hold fast to what is good; love one another with brotherly affection; outdo one another in showing honor. Never flag in zeal, be aglow with the Spirit, serve the Lord. Rejoice in your hope, be patient in tribulation, be constant in prayer. Contribute to the needs of the saints, practice hospitality."

Romans 12:9-13 RSV

New FPC Mission Statement

First Presbyterian Church is an inclusive community celebrating God with:

- Energy
- Intelligence
- Imagination
- Love

New FPC Core Values

By 2026, First Presbytery Church will be a vibrant, inclusive faith community building meaningful relationships on a spiritual journey together as shown by Jesus Christ.

Next Steps

- Stay tuned! As parts of the plan are being implemented, Session will provide timely communication updates.
- Final plan approved by Session will be posted to the FPC website.